



NetPoulSafe

## HOW TO ENCOURAGE GOOD BEHAVIOUR IN YOUR HYGIENE LOCK



### MAIN KEY POINTS

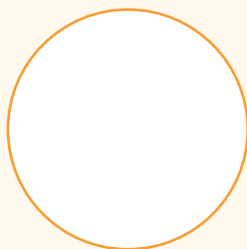
- As a poultry farmer, you want visitors to make the best possible use of the hygiene lock.
- In this factsheet you will read some tricks to encourage your visitor, consciously and unconsciously, to use the hygiene lock as effectively as possible.
- With a hygiene lock that smells dirty, is messy, is cold, is unclear, etc., a visitor may (unconsciously) feel no obligation to behave properly.

There are several ways you can influence visitor behavior:



#### **Fragrance**

A hygienic scent (detergent, lemon) makes visitors act more hygienically.



#### **Color**

White stands for hygienic and clean. Therefore, for example, use white furnishings, white towels and white underclothing.



#### **Comfort**

Provide a heated environment, a hot shower and plenty of soap. This motivates to take more extensive shower.



## Neat and tidy

If you want visitors to use the hygiene lock neatly, make sure it is tidy.

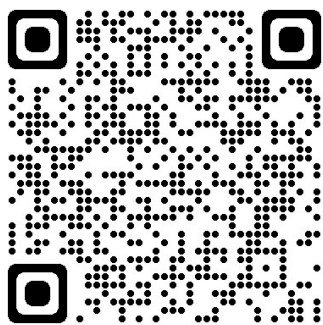


## Barriers

- By having the visitor step over a barrier, you make them aware that they are entering from the dirty zone into the transition zone.
- By installing a timer that regulates access between the shower and the dressing area, you guarantee that the visitor is showering long enough.



[Click here](#) to watch the video



## Make it easy for the visitor

- Provide a simple and clearly visible shower protocol upon entering the hygiene lock, such as this one hanging it at eye level on the door.
- Provide trays in the dressing area with complete clothing sets in every size.
- After the dressing area, provide a complete supply of footwear in each size in an organized shoe closet.
- Provide laundry baskets in the exit and dressing areas to deposit used towels and company clothing.

## More information:

- Google: "priming nudging hygiene"
- NETPOULSAFE project : <https://www.netpoulsafe.eu>

