



NetPoulSafe

CAN THE INTEGRATED COMPANY BE A SUPPORTING MEASURE?



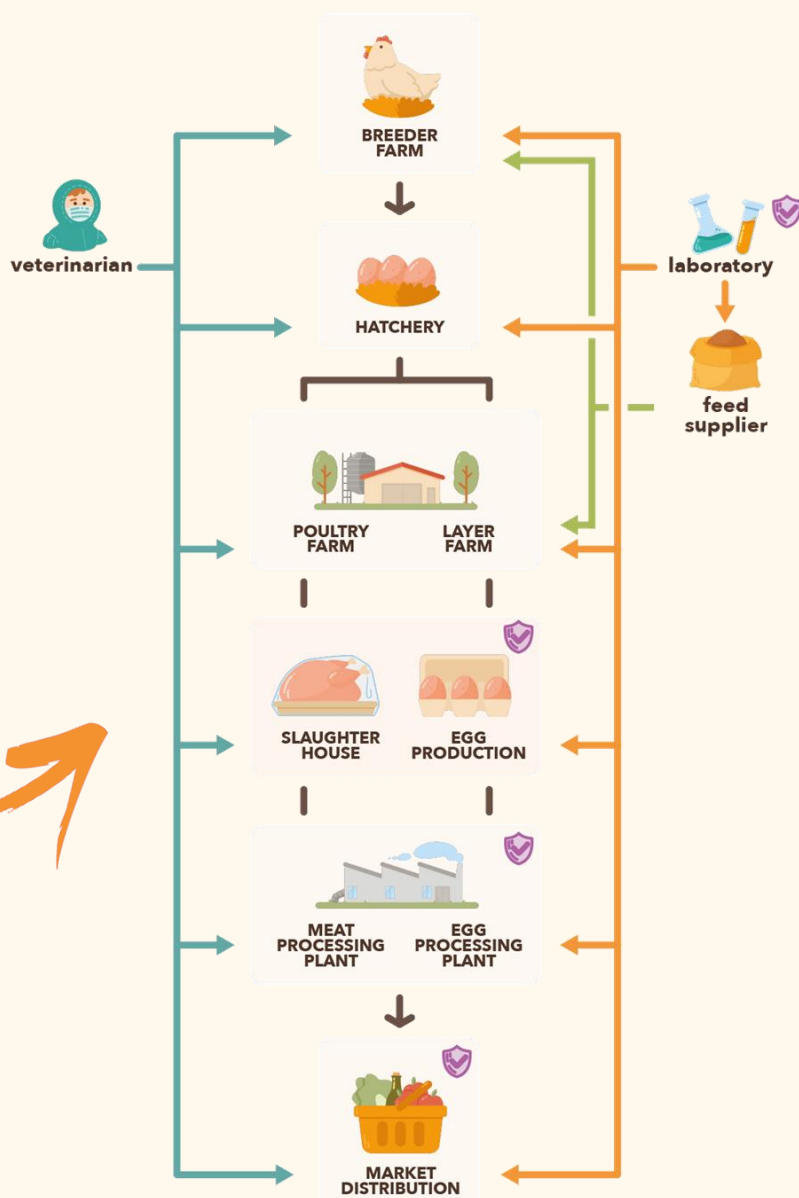
MAIN KEY POINTS

- Integrated company in poultry production
- Benefits for the farmer
- Supporting measure

Have you ever heard about «**integrated company**»? It is a system that controls the **entire poultry production chain** from feed manufacturing for the birds to the distribution of the final product

This integrated system allows a **capillary control** in **all steps of the poultry production** by the company, including farm activities performed by the farmer

[Click here for more information on poultry production in Italy](#)



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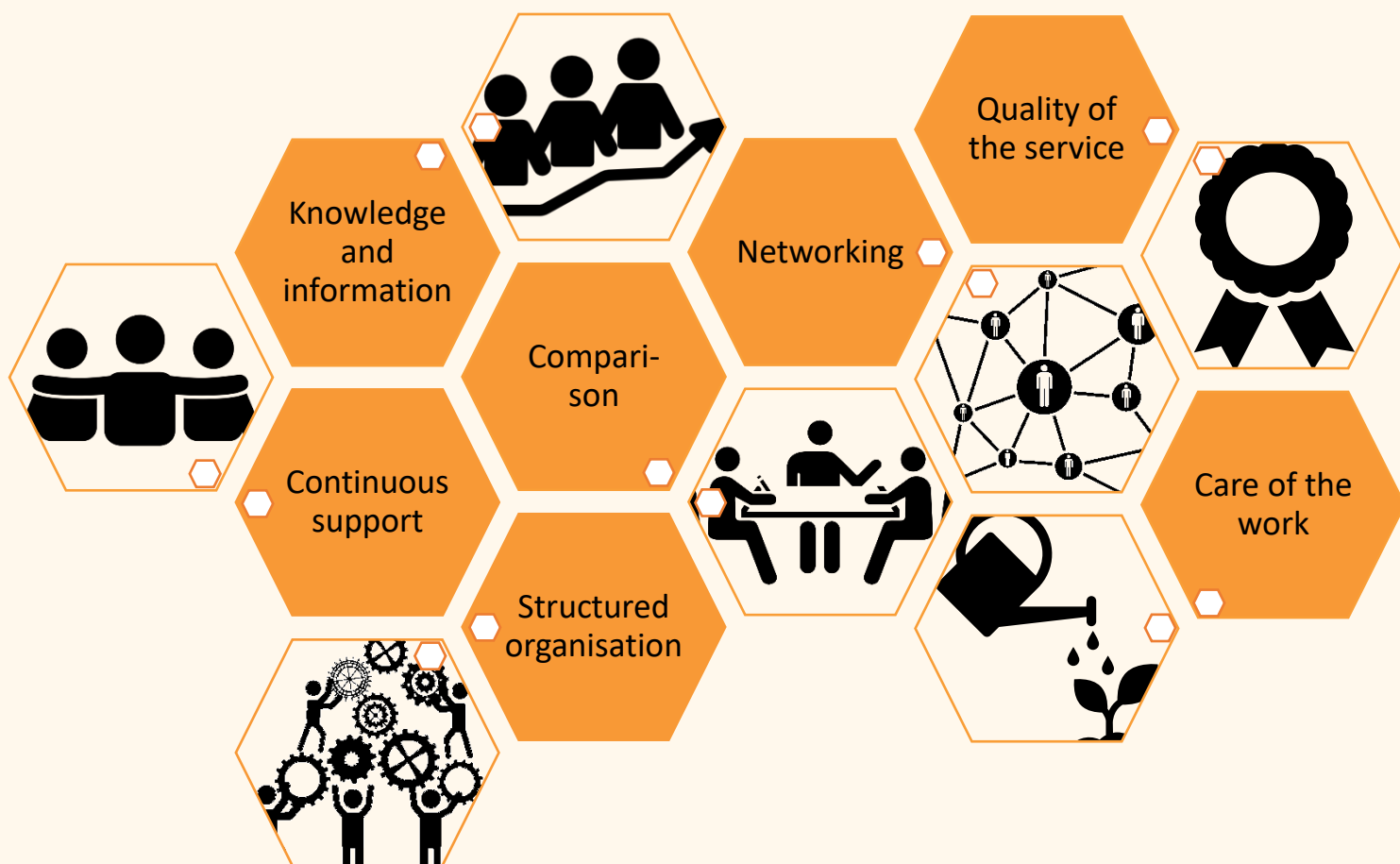
In this system **farmers** are tied to the integrated company by providing the labor, the structures and the resources



Click here to learn more about the role of company **vet** and **technician**!



But what does it mean **belonging to an integrated system** in poultry production? We asked some farmers...



Dialogue, **trust** and **competence** are the basis for a good company cooperation. The achievement of specific business objectives is also facilitated in terms of **biosecurity** (attention to details and continuous implementation). So, the presence of the **integrated company** is, in all respects, a **supporting measure** for the farmer to improve biosecurity

For more information:

- [Click here for more information on poultry production in Italy!](#)
- [Click here for more information on the role of company technician/vet in the farm!](#)
- [Click here to access an e-learning course on biosecurity in poultry production!](#)
- NETPOULSAFE project: <https://www.netpoulsafe.eu>

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